

Rep Order# 6818647 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 178213

Printed: 10/15/2012 4:25 PM
Last Received: 10/15/2012 4:23 PM
Showing Buylines: All Rep Revised Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product Issue
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		KRQE NM13-MORN< V5 Cancelled	10/30-11/05	\$150.00	:30	0	0	TU-F,M	5A-6A	\$0.00	0	
*2		CBS THS MRN:SA V5 Cancelled	11/03-11/03	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	
*3		KRQE NM13-MRN2< V5 Cancelled	10/30-11/05	\$300.00	:30	0	0	TU-F,M	6A-7A	\$0.00	0	
*4		KRQE NM13-MRN2< V5 Cancelled	11/06-11/12	\$300.00	:30	0	0	TU,M	6A-7A	\$0.00	0	
*5		CBS THS MRNG-2< V5 Cancelled	10/30-11/05	\$300.00	:30	0	0	TU-F,M	7A-9A	\$0.00	0	
*6		CBS THS MRNG-2< V5 Cancelled	11/06-11/12	\$300.00	:30	0	0	TU,M	7A-9A	\$0.00	0	
*7		FACE THE NATION Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	11/06-11/04	\$2,200.00	:30	0	0	SU	930A-10A	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*8		THE DOCTORS V5 Cancelled	10/30-11/05	\$125.00	:30	0	0	TU-F,M	9A-10A	\$0.00	0	
*9		THE DOCTORS V5 Cancelled	11/06-11/12	\$125.00	:30	0	0	TU,M	9A-10A	\$0.00	0	
*10		KRQE NM13-NOON< V5 Cancelled	10/30-11/05	\$275.00	:30	0	0	TU-F,M	12P-1230P	\$0.00	0	
*11		DR. PHIL V5 Cancelled	10/30-11/05	\$175.00	:30	0	0	TU-F,M	3P-4P	\$0.00	0	
*12		KRQE NWS1364PM V5 Cancelled	10/30-11/05	\$425.00	:30	0	0	TU-F,M	4P-430P	\$0.00	0	
*13		KRQE NWS136430 V5 Cancelled	10/30-11/05	\$425.00	:30	0	0	TU-F,M	430P-5P	\$0.00	0	
*14		CBS EVE NWS Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	10/30-11/05	\$1,000.00	:30	0	0	TU-F,M	5P-530P	\$0.00	0	
*15		KRQE NWS13-530< V5 Cancelled	10/30-11/05	\$900.00	:30	0	0	TU-F,M	530P-6P	\$0.00	0	
*16		JEOPARDY V5 Cancelled	10/30-11/05	\$1,200.00	:30	0	0	TU-F,M	6P-630P	\$0.00	0	
*17		WHEEL OF FORTUNE V5 Cancelled	10/30-11/05	\$1,200.00	:30	0	0	TU-F,M	630P-7P	\$0.00	0	
*18		WHEEL-FORTUNE W V5 Cancelled	11/03-11/03	\$275.00	:30	0	0	SA	630P-7P	\$0.00	0	

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*19		2.5 MEN/ MIKE & MOLLY V5 Cancelled	11/05-11/05	\$4,600.00	:30	0	0	M	8P-9P	\$0.00	0	
*20		SURVIVOR: SOUTH PACIFIC V5 Cancelled	10/31-10/31	\$3,000.00	:30	0	0	W	7P-8P	\$0.00	0	
*21		CSI V5 Cancelled	10/31-10/31	\$3,600.00	:30	0	0	W	9P-10P	\$0.00	0	
*22		THE MENTALIST V5 Cancelled	11/01-11/01	\$4,200.00	:30	0	0	TH	9P-10P	\$0.00	0	
*23		60 MINUTES Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	11/04-11/04	\$6,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*24		THE AMAZING RACE V5 Cancelled	11/04-11/04	\$3,000.00	:30	0	0	SU	7P-8P	\$0.00	0	
*25		CSI: MIAMI V5 Cancelled	11/04-11/04	\$4,000.00	:30	0	0	SU	9P-10P	\$0.00	0	
*26		KRQE NWS13 @10 V5 Cancelled	10/30-11/05	\$1,500.00	:30	0	0	TU-F,M	10P-1035P	\$0.00	0	
*27		KRQE NWS13 @10 Buyline Comment: WILL RUN LATE AFTER NFL V5 Cancelled	11/04-11/04	\$800.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*28		LETTERMAN V5 Cancelled	10/30-11/05	\$550.00	:30	0	0	TU-F,M	1035P-1137P	\$0.00	0	

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*29		THE CLOSER	11/03-11/03	\$200.00	:30	0	0	SA	1035P-1137P	\$0.00	0	
		V5 Cancelled										
*30		NCAA FBALL TODAY	11/03-11/03	\$150.00	:30	0	0	SA	1P-130P	\$0.00	0	
		V5 Cancelled										
*31		NFL: DENVER GAME	11/04-11/04	\$5,000.00	:30	0	0	SU	11A-2P	\$0.00	0	
		V5 Cancelled										

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0

KASA	13%	KASY	1%	KBIM	0%	KOAT	29%	KOB	20%
KRQE	35%	KWBQ	2%						

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

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--- CREDIT RISK ---
CASH IN ADVANCE

Joan Ledbetter

From: Sherrie Gravlee
Sent: Monday, October 15, 2012 4:11 PM
To: Joan Ledbetter
Subject: FW: Spot - Preempt: Havas Edge - 213709

-----Original Message-----

From: Shari L. Busse
Sent: Monday, October 15, 2012 4:09 PM
To: Sherrie Gravlee
Subject: Spot - Preempt: Havas Edge - 213709
Station: KRQE

Order Information:
Order #: 213709
Order Total: \$125.00
Agency: Havas Edge
Advertiser: Havas Edge
Product: OMEGA XL DOROTHY 607-9794
Estimate #: 607-9794
Flight Dates: 10/17/12 - 12/30/12
Demo: Adults 25-54

Sales Information: Petry Los Angeles, Petry/Los Angeles, National

The following spot(s) have been preempted:

Preempted Spot Information (213709-1-1):
Rate: \$125.00
Air Date: Wed 10/17/12
Eligible Days: --W-----
Inventory Code: PP M-Th 144a-214a
Inventory Description: PP M-Th 144-214a
Inventory Code Time: 144a-214a
Spot Type: NM
Length: 28:30
Channel(s): [ALL]
Priority: Section 5
Preempt Reason: N/A

Rep Order# 6818647 Ver# 3 Status Revised

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Printed: 07/20/2012 9:37 AM
Last Received: 07/20/2012 9:31 AM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNQ. CMP COMM.
Product Issue
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE. NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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--- CONTRACT COMMENT ---

--- REMARKS ---

REV TP LINE 31
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
131		NFL: DENVER GAME	11/04-11/04	\$5,000.00	:30	1 ✓	1	SU	11A-2P	\$5,000.00	1	
Sales Remark: V3 TP CHANGE												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$5,000.00

---SALES MONTHLY TOTALS---

Nov 12: 58 / \$66,175.00

Sales Totals: 58 / \$66,175.00

Station Totals: 58 / \$66,175.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$189,071

KRSA 13% KASY 1%
KRQE 4% KMBG 4%

---COMPETITIVE COMMENTS---

EST CHARGES

---COMPETITIVE COMMENTS---

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Station KROE-TV ALBUQUERQUE, NM.
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Product Issue
Estimate# 1192
Buyer Mauna Gilroy
Phone#
Fax#

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1010 WISCONSIN AVE, NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

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--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6818647 Ver# 2 Status Returned

Traffic Order# 178213

Printed: 06/04/2012 10:39 AM
Last Received: 05/23/2012 3:37 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

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Hiatus Weeks

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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINE 31 FOR PROGRAM CHANGE
PLEASE ADVISE OR REVISE
THANK YOU...SHERRIE

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*31		NFL: DENVER GAME	11/04-11/04	\$5,000.00	:30	1	1	SU	2P-5P	\$5,000.00	1	
Station Remark: V2 GAME ON 11/4 IS NOT A DENVER GAME. I HAVE PUT SPOT IN THIS TP.												

---REPORT TOTALS---

Report Totals: 1 / \$5,000.00

---SALES MONTHLY TOTALS---

Nov 12: 58 / \$66,175.00
Sales Totals: 58 / \$66,175.00
Station Totals: 58 / \$66,175.00
Lines not sent/rcld/etm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$189,071	KASA 13%	KASY 1%	KBJM 0%	KOAT 29%	KOB 20%
		KRQE 35%	KWBQ 2%			

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

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Traffic Order# 178213

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--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 10/29/12-11/04/12

Order #	Alt Order #	Line	Length	Rate	Spots	Start Date	End Date	Day Code	Boomer	Station	Office	State	Reason
175712	06815365	70	:15	\$1,950.00	No P3	Sonic Drive-Ins	ptios	05/15/12	11/04/12 (1:00:00 AM-2:00:00 PM)	NFL Denver/Dallas	KRQE	P-LA	
163925	06803296	8	:30	\$5,000.00	No P2	Dunkin Donuts	ptnew	03/27/12	11/04/12 11a-530p	NFL Denver/Dallas	KRQE	P-NY	
168531	06809500	46	:30	\$5,000.00	No P2	POL/NRSC	ptphi	04/12/12	11/04/12 (2:00:00 PM-5:00:00 PM)	NFL Denver/Dallas	KRQE	P-PHI	
178213	06818647	31	:30	\$5,000.00	No P2	POL/Democratic	Comphi	05/24/12	11/04/12 (2:00:00 PM-5:00:00 PM)	NFL Denver/Dallas	KRQE	P-PHI	

No Denver Game

leave all in late game
Take Denver Tite out

[Sorted by: Rate]

WIDEORBIT

REPORT

Spot Manager: All, 10/29/12-11/04/12 (05/31/12 2:44:32 PM)

ORDER



Orders

Order / Rev: 178213
 Alt Order #: 06818647
 Product Desc: Issue
 Estimate: 1192
 Flight Dates: 10/30/12 - 11/06/12
 Original Date / Rev: 05/24/12 / 05/25/12
 Order Type: REG

Agency

Name: Great American Media
 Buying Contact:
 Billing Contact:
 Address: 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Advertiser

Name: POL/Democratic Congressional Camp
 Demographic: A35+
 Product Codes: PL1
 Priority: P5
 Revenue Codes: AGY, POL, POL-ISS

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	58	\$66,175.00	\$56,248.75	0.00
Totals	58	\$66,175.00	\$56,248.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KROE	35%	\$66,175.00
Market	100%	\$189,071.43

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KASA	13%	\$24,579.29
KASY	1%	\$1,890.71
KBIM	0%	\$0.00
KLUZ	0%	\$0.00
KOAT	29%	\$64,830.71
KOB	20%	\$37,814.29
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KREZ	0%	\$0.00
KWBQ	2%	\$3,781.43
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/30/12	11/05/12	M-F KROE News 13 @ 5a		KROE News 13 @ 5a	MTWTF--	:30	3	\$150.00			NM	3	\$450.00
E 2	All	11/03/12	11/03/12		CM	5a-7a	-----S-	:30	1	\$50.00	P3		NM	1	\$50.00

Order / Rev: 178213
 Alt Order #: 06818647
 Flight Dates: 10/30/12 - 11/06/12
 Advertiser: POL/Democratic Congressional Campaign
 Product Desc: Issue
 Estimate: 1192
 KRQE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

CBS This Morning Sa													
The Early Show Sa													
E 3	All	10/30/12	11/05/12	M-F KRQE News 13 @ 6a	CM	1	\$50.00	Rating	0.00				
KRQE NW13-MRN2<													
Week: 10/30/12 11/05/12													
E 4	All	11/06/12	11/12/12	M-F KRQE News 13 @ 6a	CM	4	\$300.00	Rating	0.00				
KRQE NW13-MRN2<													
Week: 10/30/12 11/05/12													
E 5	All	10/30/12	11/05/12	CBS This Morning	CM	4	\$300.00	Rating	0.00				
CBS This Morning M-F 7a-9a													
Week: 10/30/12 11/05/12													
E 6	All	11/06/12	11/12/12	CBS This Morning	CM	1	\$300.00	Rating	0.00				
CBS This Morning M-F 7a-9a													
Week: 11/06/12 11/12/12													
E 7	All	11/04/12	11/04/12	Face the Nation	CM	1	\$300.00	Rating	0.00				
Face the Nation													
Week: 11/04/12 11/04/12													
E 8	All	10/30/12	11/05/12	M-F 9a-10a	CM	2	\$125.00	Rating	0.00				
M-F 9a-10a													
Week: 10/30/12 11/05/12													
E 9	All	11/06/12	11/12/12	M-F 9a-10a	CM	1	\$125.00	Rating	0.00				
M-F 9a-10a													
Week: 11/06/12 11/12/12													
E 10	All	10/30/12	11/05/12	M-F KRQE News 13 @ Noon	CM	2	\$275.00	Rating	0.00				
KRQE News 13 @ Noon													
Week: 10/30/12 11/05/12													
E 11	All	10/30/12	11/05/12	DR. PHIL	CM	2	\$175.00	Rating	0.00				
DR. PHIL													
Week: 10/30/12 11/05/12													
E 12	All	10/30/12	11/05/12	M-F KRQE News 13 @ 4p	CM	2	\$425.00	Rating	0.00				
M-F KRQE News 13 @ 4p													
Week: 10/30/12 11/05/12													
E 13	All	10/30/12	11/05/12	M-F KRQE News 13 @ 430p	CM	1	\$425.00	Rating	0.00				
M-F KRQE News 13 @ 430p													
Week: 10/30/12 11/05/12													
E 14	All	10/30/12	11/05/12	KRQE NWS13@430	CM	4	\$1,000.00	Rating	0.00				
KRQE NWS13@430													
Week: 10/30/12 11/05/12													

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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CBS EVE NWS

E 15	All	10/30/12	11/05/12	KRQE News 13 @ 530p	CM	530p-6p	MTWTF--	:30	4	\$900.00P3			0.00	NM	\$3,600.00
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Week:	10/30/12	11/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	4	\$1,000.00	0.00

E 16	All	10/30/12	11/05/12	KRQE News 13 @ 530p	CM	6p-630p	MTWTF--	:30	4	\$1,200.00P3			0.00	NM	\$4,800.00
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Week:	10/30/12	11/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	4	\$900.00	0.00

E 17	All	10/30/12	11/05/12	Jeopardy	CM	M-F 6p-630p	MTWTF--	:30	4	\$1,200.00P3			0.00	NM	\$3,600.00
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Week:	10/30/12	11/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	4	\$1,200.00	0.00

E 18	All	11/03/12	11/03/12	Wheel of Fortune	CM	Sa 630p-7p	-----S-	:30	1	\$275.00P3			0.00	NM	\$275.00
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Week:	10/30/12	11/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	3	\$1,200.00	0.00

E 19	All	11/05/12	11/05/12	Wheel of Fortune W	CM	Sa 630p-7p	-----S-	:30	1	\$275.00P3			0.00	NM	\$275.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					-----S-	1	\$275.00	0.00

E 20	All	10/31/12	10/31/12	WHEEL-FORTNE W	CM	8p-9p	M-----	:30	1	\$4,600.00P2			0.00	NM	\$4,600.00
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Week:	11/05/12	11/11/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					M-----	1	\$4,600.00	0.00

E 21	All	10/31/12	10/31/12	2.5 MEN/ MIKE & MOLLY	CM	7p-8p	--W----	:30	1	\$3,000.00P2			0.00	NM	\$3,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					--W----	1	\$3,000.00	0.00

E 22	All	11/01/12	11/01/12	SURVIVOR: SOUTH PACIFIC	CM	9p-10p	---T---	:30	1	\$4,200.00P2			0.00	NM	\$4,200.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					---T---	1	\$4,200.00	0.00

E 23	All	11/04/12	11/04/12	THE MENTALIST	CM	6p-7p	-----S	:30	1	\$6,000.00P2			0.00	NM	\$6,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					-----S	1	\$6,000.00	0.00

E 24	All	11/04/12	11/04/12	60 MINUTES	CM	7p-8p	-----S	:30	1	\$3,000.00P2			0.00	NM	\$3,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					-----S	1	\$3,000.00	0.00

E 25	All	11/04/12	11/04/12	LIMITED WEEKLY INVENTORY AVAILABLE	CM	9p-10p	-----S	:30	1	\$4,000.00P2			0.00	NM	\$4,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					-----S	1	\$4,000.00	0.00

E 26	All	10/30/12	11/05/12	THE AMAZING RACE	CM	10p-1035p	MTWTF--	:30	4	\$1,500.00P3			0.00	NM	\$6,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	1	\$4,000.00	0.00

E 26	All	10/30/12	11/05/12	CSI: MIAMI	CM	10p-1035p	MTWTF--	:30	4	\$1,500.00P3			0.00	NM	\$6,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	1	\$4,000.00	0.00

E 26	All	10/30/12	11/05/12	CSI: MIAMI	CM	10p-1035p	MTWTF--	:30	4	\$1,500.00P3			0.00	NM	\$6,000.00
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Week:	10/29/12	11/04/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
					MTWTF--	1	\$4,000.00	0.00

KROE

PDL/Democratic Congressional Campaign

Advertiser:

Product Desc:

1192

Estimate:

10/30/12 - 11/06/12

Flight Dates:

178213

Order / Rev:

06818647

Alt Order #:

Flight Dates:

[illegible]

Rep Order# 6818647 Ver# 1 Status New
EC'd Yes

Traffic Order#

178213

Printed: 05/23/2012 3:36 PM
Last Received: 05/23/2012 3:32 PM
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product Issue
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Buyer
5/24/12

--- CONTRACT COMMENT ---

SG=x

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NM13-MORN<	10/30-11/05	\$150.00	:30	3	1	TU-F,M	5A-6A	\$450.00	3	
2		CBS THS MRN-SA	11/03-11/03	\$50.00	:30	1	1	SA	5A-7A	\$50.00	1	
3		KRQE NM13-MRN2<	10/30-11/05	\$300.00	:30	4	1	TU-F,M	6A-7A	\$1,200.00	4	
4		KRQE NM13-MRN2<	11/06-11/12	\$300.00	:30	1	1	TU,M	6A-7A	\$300.00	1	
5		CBS THS MRNG-2<	10/30-11/05	\$300.00	:30	4	1	TU-F,M	7A-9A	\$1,200.00	4	
6		CBS THS MRNG-2<	11/06-11/12	\$300.00	:30	1	1	TU,M	7A-9A	\$300.00	1	
7		FACE THE NATION	11/04-11/04	\$2,200.00	:30	1	1	SU	930A-10A	\$2,200.00	1	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
8		THE DOCTORS	10/30-11/05	\$125.00	:30	2	1	TU-F,M	9A-10A	\$250.00	2	
9		THE DOCTORS	11/06-11/12	\$125.00	:30	1	1	TU,M	9A-10A	\$125.00	1	
10		KRQE NM13-NOON<	10/30-11/05	\$275.00	:30	2	1	TU-F,M	12P-1230P	\$550.00	2	
11		DR. PHIL	10/30-11/05	\$175.00	:30	2	1	TU-F,M	3P-4P	\$350.00	2	
12		KRQE NWS13@4PM	10/30-11/05	\$425.00	:30	2	1	TU-F,M	4P-430P	\$850.00	2	
13		KRQE NWS13@430	10/30-11/05	\$425.00	:30	1	1	TU-F,M	430P-5P	\$425.00	1	

Rep Order# 6818647 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 05/23/2012 3:36 PM
Last Received: 05/23/2012 3:32 PM
Showing Buylines: All Lines

2 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product Issue
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
14		CBS EVE NWS	10/30-11/05	\$1,000.00	:30	4	1	TU-F,M	5P-530P	\$4,000.00	4	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
15		KRQE NWS13-530<	10/30-11/05	\$900.00	:30	4	1	TU-F,M	530P-6P	\$3,600.00	4	
16		JEOPARDY	10/30-11/05	\$1,200.00	:30	4	1	TU-F,M	6P-630P	\$4,800.00	4	
17		WHEEL OF FORTUNE	10/30-11/05	\$1,200.00	:30	3	1	TU-F,M	630P-7P	\$3,600.00	3	
18		WHEEL-FORTUNE W	11/03-11/03	\$275.00	:30	1	1	SA	630P-7P	\$275.00	1	
19		2.5 MEN/ MIKE & MOLLY	11/05-11/05	\$4,600.00	:30	1	1	M	8P-9P	\$4,600.00	1	
20		SURVIVOR: SOUTH PACIFIC	10/31-10/31	\$3,000.00	:30	1	1	W	7P-8P	\$3,000.00	1	
21		CSI	10/31-10/31	\$3,600.00	:30	1	1	W	9P-10P	\$3,600.00	1	
22		THE MENTALIST	11/01-11/01	\$4,200.00	:30	1	1	TH	9P-10P	\$4,200.00	1	
23		60 MINUTES	11/04-11/04	\$6,000.00	:30	1	1	SU	6P-7P	\$6,000.00	1	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
24		THE AMAZING RACE	11/04-11/04	\$3,000.00	:30	1	1	SU	7P-8P	\$3,000.00	1	
25		CSI: MIAMI	11/04-11/04	\$4,000.00	:30	1	1	SU	9P-10P	\$4,000.00	1	
26		KRQE NWS13 @10	10/30-11/05	\$1,500.00	:30	4	1	TU-F,M	10P-1035P	\$6,000.00	4	
27		KRQE NWS13 @10	11/04-11/04	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
Buyline Comment: WILL RUN LATE AFTER NFL												
28		LETTERMAN	10/30-11/05	\$550.00	:30	2	1	TU-F,M	1035P-1137P	\$1,100.00	2	

Rep Order# 6818647 Ver# 1 Status New
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Traffic Order#

Printed: 05/23/2012 3:36 PM
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Showing Buylines: All Lines

3 of 3

Station KRQE-TV ALBUQUERQUE, NM.
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Product Issue
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Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of weeks	Day	Time	Total Cost	Total Spots	LT
29		THE CLOSER	11/03-11/03	\$200.00	2 :30	1	1	SA	1035P-1137P	\$200.00	1	
30		NCAA FBALL TODAY	11/03-11/03	\$150.00	5 :30	1	1	SA	1P-130P	\$150.00	1	
31		NFL: DENVER GAME	11/04-11/04	\$5,000.00	2 :30	1	1	SU	2P-5P	\$5,000.00	1	

---REPORT TOTALS---

Report Totals: 58 / \$66,175.00

---SALES MONTHLY TOTALS---

Nov 12: 58 / \$66,175.00
Sales Totals: 58 / \$66,175.00
Station Totals: 58 / \$66,175.00
Lines not sent/rcld/ctrm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$189,071	KASA 13%	KASY 1%	KBIM 0%	KOAT 29%	KOB 20%
		KRQE 35%	KWBQ 2%			

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE